Salaam FEST

SPONSORSHIP OPPORTUNITIES

Suhoor Night 2027 — 3rd Annual
Saturday, February 13, 2027 · 7:00 PM – 3:00 AM
Aura Banquets & Lounge · Naperville, Illinois



8,000–10,000 guests · 100+ vendors · one stage, all eyes forward

Featured Stories reach 8,000–10,000 · event flyers distributed to thousands across Chicagoland

Salaam Fest USA · salaamfestusa@gmail.com · salaamfestusa.com

Background of the organization

Salaam Fest operates within a competitive landscape that includes halal food festivals, Muslim cultural events, and broader multicultural festivals across the Midwest and United States. What differentiates Salaam Fest is its balance of cultural authenticity, professional execution, and scalable reach.

Past editions include Suhoor Night at Shalimar Banquets (2025) and the Matrix Club (2026), and summer festivals at Wintrust Field and Camera Park — each built with local businesses at the center. By combining food, culture, family programming, and small business exposure supported by a growing digital presence, Salaam Fest offers sponsors a more targeted, loyal audience and stronger brand alignment than generic food or cultural festivals, while maintaining the scale and visibility sponsors expect.



A vendor booth on the floor at Salaam Fest.

Competitor analysis

Many comparable events focus primarily on food or entertainment, offering limited cultural depth or short-term engagement. While these festivals attract strong attendance, they often lack consistent branding, structured sponsorship integration, and year-round audience connection.

Salaam Fest is built differently: consistent branding, structured sponsorship integration, and a year-round audience connection — so a sponsorship keeps working long after the night ends.



The audience, by the numbers

Top announcement reel: 2,923 likes · 83 comments · Stories reach 8,000–10,000 people · 3,700+ Instagram followers · 1,200+ past ticket buyers on our email list

Guests at the Salaam Fest photo backdrop — the spot every sponsor logo wants to be.

Sponsorship tiers

First-come, first-served. Sponsorships are confirmed on payment (Zelle or cash).

VIP SPONSOR — BY THE STAGE

$3,500

Only 2 available

- 20×20 booth right by the stage
- Stage presence + a speaking slot
- Special cinematic video filmed for your brand
- Direct Instagram collab post with @salaamfestusa
- Featured in our Stories — reach of 8,000–10,000 people
- Logo on our viral event flyers, distributed to thousands across Chicagoland
- Promotional content on the event screens · meet & greet with featured influencers
- 10 free guest tickets

SILVER SPONSOR

$2,500

- 10×10 sponsor booth
- Stage presence
- Promotional content on the event screens
- 6 free guest tickets

BRONZE SPONSOR

$1,500

- Social media post on @salaamfestusa
- Your standing banner displayed at the event
- Promotional content on the event screens
- 4 free guest tickets

Join our past sponsors & partners



How to make a sponsorship commitment

- Apply at salaamfestusa.com — choose your tier in the application (VIP, Silver, or Bronze Sponsor).
- Custom or multi-event package? Choose “Sponsor” in the application and our team will build it with you.
- Sponsorship questions: salaamfestusa@gmail.com · Payments: Ather — (630) 666-6830
- Vendors & booths: Ahsan — (224) 432-7161

salaamfestusa.com